



**ENHANCING YOUR
KNOWLEDGE BOWL PROGRAM**

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ROCORI Knowledge Bowl 5/6 Coach




Session Topics

- Recruitment
- Motivation
- Program Support




Recruitment

- The "Unknown"
- Competition
- The "Nerd Factor"




The "Unknown"




Conquering the "Unknown"


- Demonstrations
- Testimonials
- Commercials




Competition

Conquering the Competition
Creative Practice Schedules
Condensed Season
Flexibility

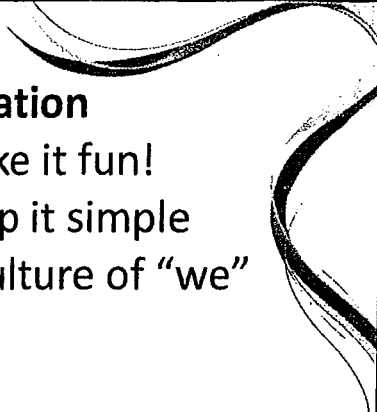




The "Nerd Factor"

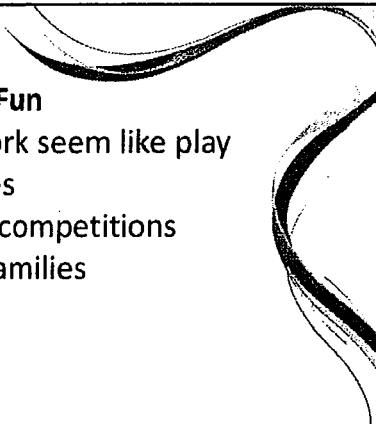


The "Nerd Factor"
Target variety of students
Emphasize "perks"




Motivation


- Make it fun!
- Keep it simple
- A culture of “we”



Make It Fun
Make work seem like play
Incentives
Creative competitions
Engage families




Keep It Simple
Streamline Communication
Incentives
Ease responsibilities

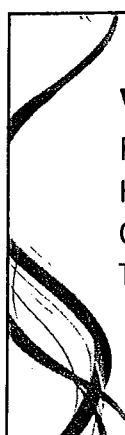


A Culture of "We"
Unify
We win together
Reflect

Program Support

- Funding
- Volunteers





Volunteers
Parents
HS KB or NHS students
College students
The unlikely volunteer

SHARE YOUR IDEAS

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